



Strategic Analytics Team

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Driver Mentoring

From the work that we have done with our clients around the World, one of the most effective and efficient ways of supporting drivers and making sure that they maintain a high standard is by using driver mentors.

Driver mentors should be selected from within your company driver team, they should have a number of years of experience, have an excellent safety record and from your telematics system have a demonstrable excellent daily driving record.

Driver mentors are not necessarily driver trainers and this will depend on the size and scope of your business. They are there to be used to support the drivers, by giving them positive and constructive feedback based upon the driving reports that come back from your telematics systems. This is a key role in managing your day to day risks of drivers going out, often alone. They can be used to help build confidence and moral amongst your professional driving team and provide valuable guidance and encouragement to your non-professional drivers.

Our experience has indicated that the combination of good technology, substantive and quantifiable driver training and ongoing mentoring can substantially reduce a company's overall road risk, unplanned maintenance costs, improve fuel usage and improve the health of professional drivers by reducing their stress levels.

If you would like to learn more about how driver mentoring can assist your business, then please don't hesitate in contacting us.